DEPARTMENT OF BUSINESS ADMINISTRATION

Professor & Chair
Terry C. Carson, D.B.A.

Professors
Randal H. Stitts, Ph.D.
Hoi-Tay Wong, Ph.D.
Edison Moura, D.B.A.

Associate Professor
Efrain Adames, M.P.A.

BACHELOR OF BUSINESS ADMINISTRATION
MAJOR IN GENERAL BUSINESS
(121 S.C.H.)

Required Core Curriculum (see page 42) 42 s.c.h
Departmental course requirements for a major in Business Administration: (courses may be
been used to meet core requirements).
MATH 1324
MATH 1325
ECON 2301
ECON 2302
ACCT 2401
ACCT 2402
COSC 1401
IBUS 4306

27 s.c.h.

Business Course Requirements for a major in Business Administration
FINA 3302
MGMT 3306
MIKTG 3307
BLAW 3310
ACCT 4308
QMTS 4311
MGMT 4317
MGMT 4322

3 s.c.h.

Total Core Business Courses required for the major 24 s.c.h.

Additional General Business Electives – any 3xxx or 4xxx course 30 s.c.h.

MASTER OF BUSINESS ADMINISTRATION
The Master of Business Administration degree is recognized by industry and government as one of
the best credentials for success in management. It is offered as a direct assistance to those who are
interested in preparing themselves for positions of responsibility in management or who have
attained a management position and are seeking to enhance their personal understanding of the
latest concepts, tools and techniques of management and administration. This graduate program
will provide useful organizing and planning skills which are high in demand but in short supply.
Today, policy determination and decision-making require sophisticated preparation at the graduate level. Sul Ross' MBA Program recognizes the experience already achieved by its participants and provides a flexible method for self-advancement.

PROGRAM REQUIREMENTS
A. The student must complete an approved program of 36 semester credit hours.
B. Core requirements for all MBA students--21 hours.
   GBUS  5301  Business Research and Reporting
   MGMT  5304  Seminar in Management
   MKTG  5305  Seminar in Marketing
   FINA  5306  Seminar in Financial Management
   ACCT  5307  Accounting for Management
   QMTS  5309  Quantitative Analysis and Decision Theory
   ECON  5303  Managerial Economics
C. In addition to the core requirements, students must complete 15 s.c.h. of elective courses in Business Administration in consultation with the major advisor.
Other program requirements:
1. Students who do not maintain a satisfactory grade point average will be subject to probation and then suspension (see general academic regulations).
2. Students must earn a grade of B or better in each graduate course undertaken. A minimum 3.0 GPA is required for graduation.
3. Students must take the ETS MBA Major Field Test during their graduating semester.
D. Transfer Credit
1. No more than twelve of the thirty-six semester credit hours of required work may be transferred into the program and only with the approval of the Business Administration Department Chair.
2. Seminars, courses and institutes offered by educational agencies of the United States Armed Services which are approved for graduate credit by the American Council on Education may be submitted for transfer credit.
3. All transfer course work must have a relationship to the student's program of study and must be approved by the Business Administration Department Chair.