A Member of the Texas State University System

Art Gallery Exhibition Policy APM 2.07 (Reviewed 3/2012)

A. Purpose

The primary purpose for displaying art shows in the Sul Ross State University Art Gallery or other campus locations is to provide a space for students and faculty to exhibit diverse examples of art works to complement formal instruction in University art classes. These exhibitions also provide cultural enrichment for campus and area residents. A further purpose is for the encouragement and artistic exposure of exhibiting artists, and to provide them exposure to the process of marketing their artistic creations.

As a matter of a professional responsibility, the Gallery Director and the art faculty make trained and experienced judgments concerning art matters. Art works exhibited in the Sul Ross State University Gallery are assumed by the public to have tacit approval by the University. Therefore, the Director, as the designated representative to make art judgments concerning art works to be exhibited, has special responsibilities since the University will be judged by those decisions. Differences of opinion will arise as with other academic matters and will be dealt with openly.

B. Selection

The selection or rejection of art works to be exhibited rests within the sole discretion of the Gallery Director in consultation with the art faculty as a committee of the School. Nothing in this policy shall be construed to create a property right or an entitlement to have one's work exhibited. In general, a twenty four month period should elapse between shows by an individual artist in order to provide for new artists and new works. In the event that the exhibit is an outdoor display, the Director of the Physical Plant will be consulted relative to maintenance of the area around the exhibit and/or damage to the area where the exhibit will be displayed.

C. Rejections

All art works will be subject to the following five criteria:

- Is the art work <u>competent</u>?
- · Is the art work <u>unlawful</u>? For example, to exhibit controlled substances.
- · Is the art work <u>dangerous</u>? For example, to exhibit a loaded gun is dangerous.
- Is the nature of the work such to <u>disrupt the educational process</u>?
- Does the exhibit create excessive maintenance or damage to University property?

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D. Appeals

All "questioned" works will be judged on a case by case basis. An artist having works rejected may appeal to the Gallery director and committee. If not satisfied, the artist may further appeal to the Chair of Fine Arts and Communication, Sul Ross State University. Additionally, a final appeal may be made to the Dean, School of Arts and Sciences, Sul Ross State University. Others who question the showing of the art works may also follow the appeal process.

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EXHIBIT A ART EXHIBIT RELEASE AND INSTRUCTIONS:

- <u>Hanging and Displaying the Show</u>: The artist is responsible for hanging, displaying, or establishing his/her own show. This includes providing tools and equipment (hammers, nails, picture wire, title tags, etc.). The Gallery Director will provide guidelines and oversee the process.
- <u>Publicity</u>: It is the artist's responsibility to provide the Gallery Director with news release information to be forwarded to the Sul Ross News and Publications Office at least ten (10) days before the show. This information should include:
 - 1. Name, dates, places (where the artist has lived, attended school, studied art, etc.).
 - 2. A description of the artist's philosophy of art, and what he/she seeks to uniquely visually present to the viewers.
 - 3. A "hook." (A "hook" is something in the news release that is designed to get the reader's attention and make them want to see the show. For example, "the artist's landscapes are from familiar area locations.")
- <u>Artist Statement</u>: An artist's statement, show philosophy or juror's statement should accompany all exhibitions.
- <u>Opening</u>: An artist (exhibitor) may, or may not, choose to have an official opening/closing reception. The cost and arrangements are to be made by the exhibitor. It is also the exhibitor's responsibility to clean up after the reception.
- <u>Closing</u>: It is the exhibitor's responsibility to clean the gallery or display area after the exhibition. This includes removal of nails, hangers, and other display items.
- <u>Protection of the Show</u>: If the show is hung in the University Gallery, the gallery will be open from 8:00am to 5:00pm, Monday through Friday, and locked otherwise. Other campus areas where works are exhibited are subject to the time constraints and locations of these places. All reasonable precautions will be taken but the University is not responsible for any loss from fire, theft, or damage. In consideration for being allowed to exhibit, the artist/exhibitor hereby releases and holds harmless Sul Ross State University, its regents, officers, administrators, and employees from any and all loss, damage, or theft of whatever nature to his/her art work, whether or not such loss is a result of negligence on the part of the University, its regents, officers, administrators, or employees.
- <u>Pricing and Commission</u>: The artist/exhibitor establishes his/her own prices for the work and collects for sold works. For students enrolled at the university, there will be no commission charge. For all others a commission of 20% of the sale price shall be made payable to the Sul Ross State University Art Endowment.

I agree to the above conditions.

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Dates of

Exhibition

Should you have any questions about the above conditions, please contact: Gallery Director 837-8218