



Quality Matters Updates

SRSU Fall 2024 Instructional Services Brown Bag Event -Alpine Campus

September 20, 2024

Quality Matters Faculty Development

Faculty Incentives for Participation

Stipends



SHSU COURSE
REDESIGN AND
CERTIFICATION

\$500.00



APPLYING QM RUBRIC
(APPQMR) TRAINING

\$1,000.00



QM SELF-REVIEW
COURSE

\$500.00

APPQMR Training Registration

WHO: All SRSU faculty – full or part-time – who have completed the SHSU Course Redesign certification between summer 2022 thru present are eligible.

WHEN: January 2 – 16, 2025

INSTRUCTOR: Dr. Jennifer Haan

Applying the Quality Matters
Rubric (APPQMR) Training:
January 2 - 16, 2025



OR register by [clicking here](#)

Key Findings from the Quality Matters CHLOE 9 Report

**Institutions Respond to Sustained
Online Demand**

Overview of the CHLOE 9 Report

[Click here](#) to access
full report

Focus on the changing
landscape of online
education post-pandemic

Survey of Chief Online
Learning Officers (COLOs)
in U.S. higher education
institutions

The CHanging Landscape of Online Education

Impact of COVID-19


- Disrupting instruction and engagement norms
- Forcing most institutions to adopt emergency remote learning
- Continued increased online demand
- Emergency specific reactions versus long-lasting strategic responses

CHLOE 9

- Higher education has been dramatically advanced by the pandemic (in terms of both student demand and course and program investment) but
- Adaptation, support, and strategy are works in progress.



Student Demand



High demand for
online options among
students; online
classes often fill first

Online program
enrollment is growing
faster than on-
campus enrollment

Integration of Online Learning into Institutional Strategy

Variation across sectors;
public two-year institutions
are leading in strategic
integration

Emphasis on recruiting new
students through online
offerings

Strategic Priorities

Focus on creating
online versions of on-
campus courses and
degrees

Expanding online
non-degree programs
and employer
partnerships

Financial Insights

Online programs are a net revenue generator for the majority of institutions

Flat or increasing budgets for online learning, but adequacy of resources remains a concern

Barriers and Challenges



Faculty autonomy
and tensions with
institutional mission
are primary barriers

Budget constraints
and lack of online
expertise among
administrators

Outsourcing and Third-Party Servicers (TPS)

Increased regulation
and oversight concerns

Institutions maintaining
current partnerships
amid uncertainty

Policy Focus: AI and RSI

Varied use of AI across institutions; positive sentiment from COLOs but mixed faculty attitudes

Compliance with Regular and Substantive Interaction (RSI) regulations

Future Directions

Continued growth in online learning; strategic focus on scaling and differentiation

The importance of quality assurance and support for online students

Conclusion

Online learning as a critical component of institutional strategy

Need for continued adaptation and investment in online education

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Questions and Discussion

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