



# SUL ROSS

OFFICE OF INFORMATION TECHNOLOGY

SRSU Instructional Services  
Virtual Brown Bag Event  
March 7, 2025

- **George R. Hernandez**
- ***Sul Ross State University International***
- ***Director OIT Operations***
- ***Office of Information Technology***

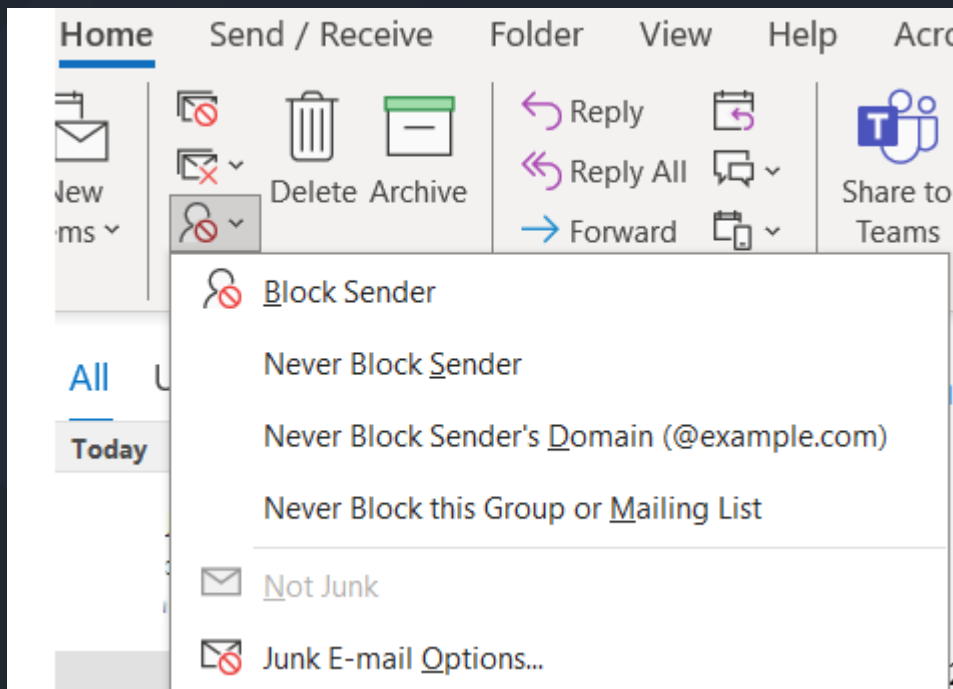
# Office of Information Technology – Cyber Security Awareness

## Phishing

- Attackers will use a psychological approach to get you to do what they want.
  - They will use the following emotions to get you to commit to their request, but it is up to you to educate yourself and see the red flags. Hackers are always Phishing for your personal information.
- Fear
  - Curiosity
  - Urgency
  - Admiration
  - Loyalty
  - Shame
  - Guilt
  - Ambition
  - Greed
  - Concern



# Office of Information Technology – Cyber Security Awareness **Phishing Cont.**



## Common Red Flags:

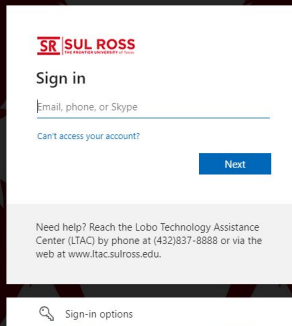
1. Urgency to complete an action. (I.E. Verify your account or it will be closed/deleted).
2. The email is unsolicited and/or does not make sense.
3. Amazing Job opportunities with high pay and minimal qualifications and work hours. (\$500 for 5 hours of work) Always be vigilant of the content of the emails you receive.
4. Poor Grammar and email layout. (Some copy logos and letter heads to fool you.) When in doubt, please verify with the sender if the email was sent by them. You can also hover on the link to see where the link will take you.
5. Impersonal greetings “Dear Employee”, “Dear User”.

**Forward suspicious emails to  
[abuse@sulross.edu](mailto:abuse@sulross.edu)**

**Think before you click!**

# Office of Information Technology – Cyber Security Awareness

## Spoofing/Pharming



- Hackers will create/copy an entire website to make you believe their site/email is legitimate.
- **Who, What, When, Where, and Why?**
- Who? Do I know the sender?
- What? What is the email about?
- When? When was it sent?
- Where? Where was it sent from?
- Why? Why was it sent?
- Always check the email source and ask yourself “Is this email correct?”

A site was created to spoof the Microsoft site we use to login. The site was blocked but we noticed the logo was wrong and there were grammatical errors on the site.



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## Questions and Answers

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