

SUL ROSS STATE UNIVERSITY

A Member of the Texas State University System

SRSU Policy: SRSU Web Site Privacy and Security Policy

SRSU Policy ID: APM 7.15

Policy Reviewed by: Chief Information Officer

Approval Authority: Executive Cabinet

Approval Date: December 11, 2025

Next Review Date: December 11, 2030

Policy Statement

Sul Ross State University has created this policy to disclose information-gathering and dissemination practices for www.sulross.edu and other SRSU web sites. The university is not responsible for the privacy practices or content of web sites not administered by Sul Ross, including personal web sites.

Policy Specifics

Tracking Visitor Activity

Some SRSU web sites may use cookies to enhance its features. These cookies are not used to match visitor activities with personally identifiable information. The university may use a web visitor's IP address and other information recorded in server logs to help diagnose problems with a server and for analysis and statistical purposes. These purposes include:

- Assessing the usability of the Sul Ross State University web sites
- Determining what information is of most interest to visitors to the sites
- Establishing technical design specifications
- Measuring system performance
- Identifying potential issues associated with the interface or operation of the sites

This information is not reported or used in any manner that would reveal personally identifiable information and will not be released to any outside parties unless legally required to do so in connection with law-enforcement investigations or other legal proceedings.

Security

The sites have security measures in place to protect the loss, misuse and alteration of the information under its control. Sul Ross State University uses Secure Sockets Layer for web forms. A web browser will automatically activate the appropriate security features when initiating a transaction on SRSU web sites. As a minimum, the following information will be protected by SSL:

- Credit, debit and charge card numbers
- Bank account and electronic check information
- Personal identification numbers and passwords
- Social Security number

Access to Information

Under the [Texas Public Information Act](#), individuals are entitled, with some exceptions, to receive and review information collected about them via the web. The release of student records is subject to the requirements of the Family Educational Rights and Privacy Act. For more on access to information and privacy, see the SRSU [Administrative Policy Manual](#).

Public Forums

If an SRSU web site makes forums or message boards available to users, remember that any information disclosed in these areas becomes public information. Always exercise caution when deciding to disclose personal information.

Scope and Applicability

This policy statement applies to all persons and organizations that manage or utilize information technology resources belonging to Sul Ross State University.

