OFFICE OF UNIVERSITY COMMUNICATIONS

COMMUNICATIONS & MARKETING

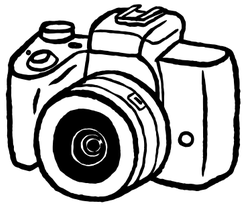
MARIA ISIS CARDENAS | PUBLICIST | SRSU INTERNATIONAL

WHAT WE DO

Creative support that tells the SRSU story.



Graphic design



Photography



Advertising



Headshots



Lobocast



Livestreaming



Printshop
Templates for
business cards
& letterhead

PRESS RELEASES

Share your news with the community.



- Everything qualifies
- Please provide 5-7 days of notice
- Email as much information as you can – photos, links, summaries
- Avoid acronyms and academic jargon
- AP Style
- Be prepared for follow-up questions and clarification

CONNECT WITH SUL ROSS.

FOLLOW, LIKE, AND SHARE CONTENT FROM OUR OFFICIAL UNIVERSITY CHANNELS.

SOCIAL MEDIA/ SUL ROSS



SULROSSSTATE



@SULROSSSTATE



@SULROSSSTATE



SUL-ROSS-STATE-UNIVERSITY



SUL_ROSS



@SRSUPR



SUL ROSS STATE UNIVERSITY



SULROSSSTATE

SOCIAL MEDIA/ INTERNATIONAL



SULROSSINTL



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SUL ROSS STATE UNIVERSITY INTL



SUL-ROSS-STATE-UNIVERSITY-INTL

SRSU BRAND LOGOS

A CONSISTENT BRAND MATTERS.

BRAND STYLE GUIDE

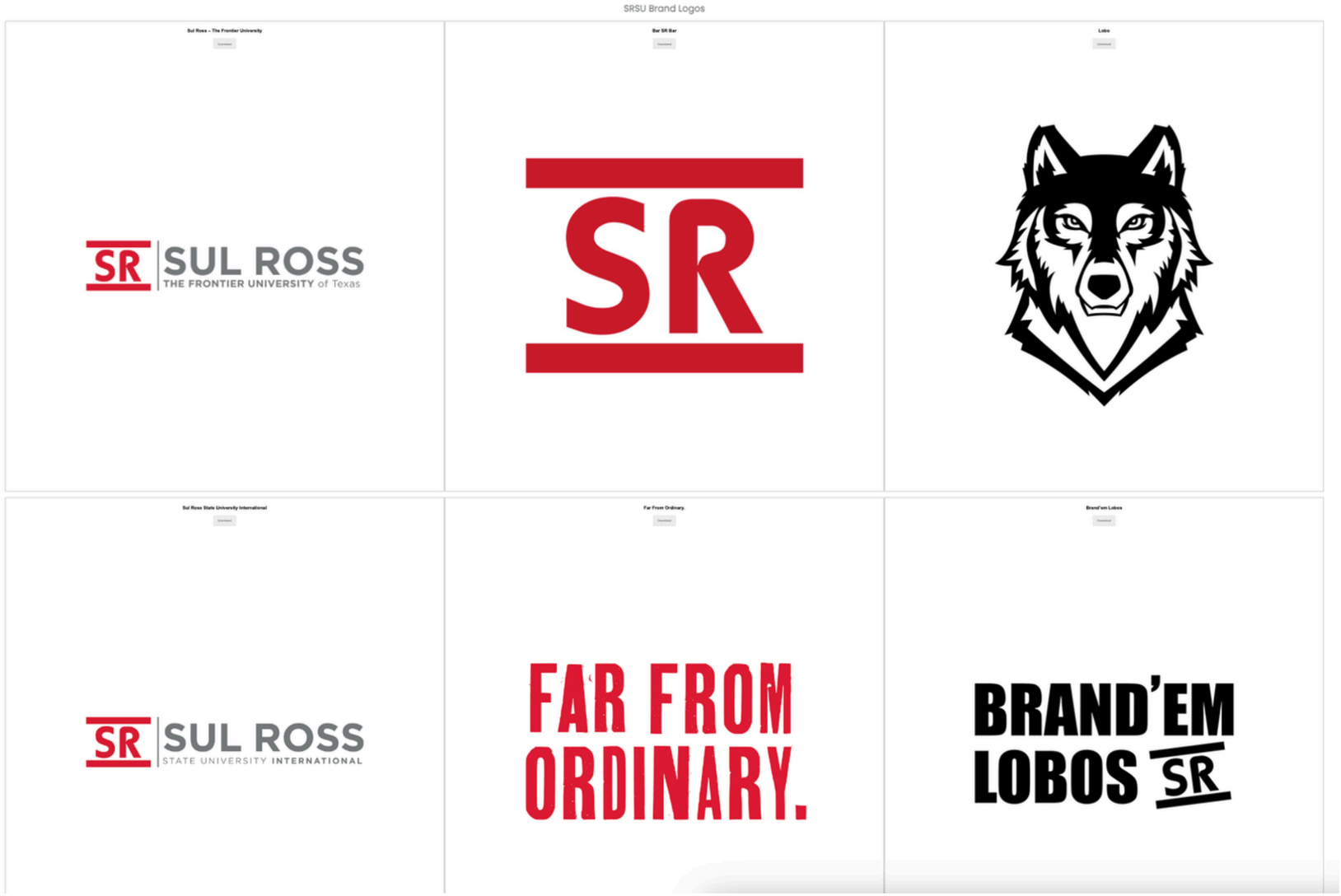
Refer to the official guide for correct logo usage and visual standards.



Scan to view
the brand style guide

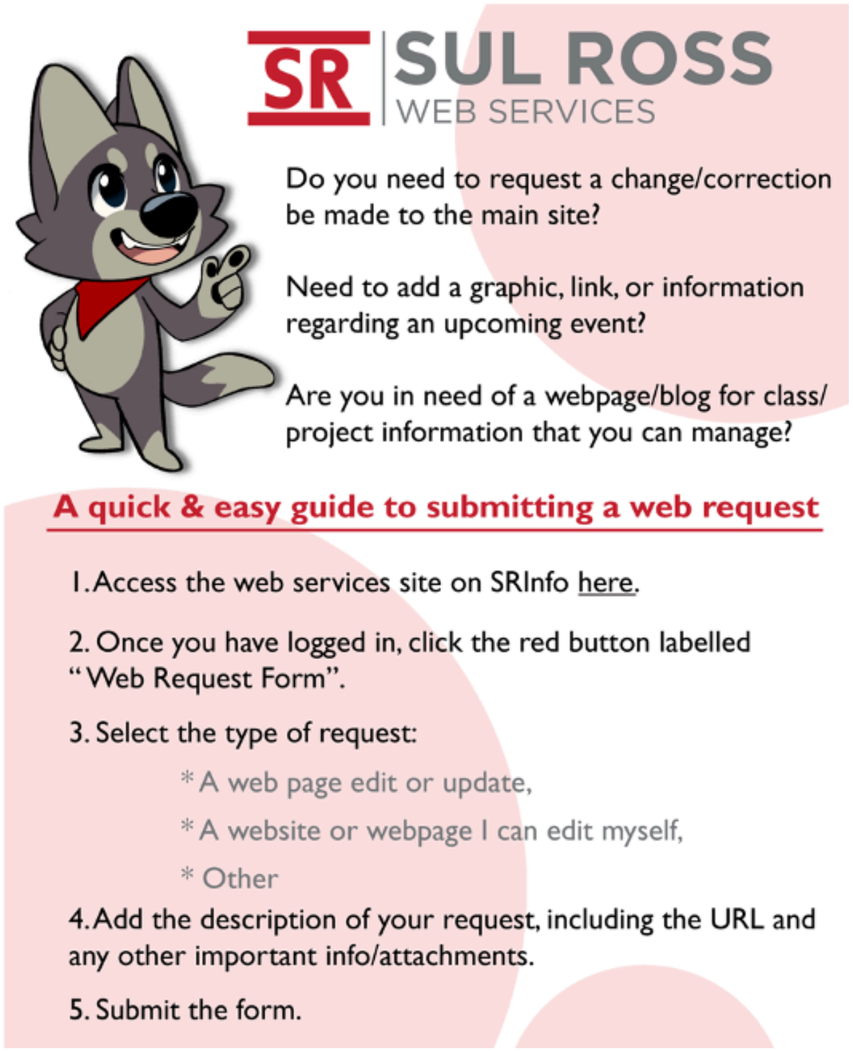
BRANDING

Scan to view the SRSU brand logos



KEEPING OUR WEBSITE CURRENT

WEBSITE SUPPORT



Vince Parras
Webmaster
vincent.parras@sulross.edu
phone: 8761

Nico Westerlink
Digital Content Specialist
nico.westerlink@sulross.edu
phone: 8061

Scan to submit a web request.

EVENT SUPPORT

EVENT SUPPORT

From promotion to event coverage, we’re here to help.

- Press Releases
- Posters & Flyers
- Social Media
- Photos & Video
- Livestreaming

WE ARE A TEAM!

CONTACT OUR TEAM

Betse Esparza

Director of University Communications

betse.esparza@sulross.edu

432-837-8451

Bobby Greeson

Media Specialist

robert.greeson@sulross.edu

432-837-8453

Nico Westerlink

Digital Content Specialist

nico.westerlink@sulross.edu

432-837-8061

Vince Parras

Webmaster

vincent.parras@sulross.edu

432-837-8761

Hannah Schaeffer

Print Shop Manager

hannah.schaeffer@sulross.edu

432-837-8140

Isis Cardenas

Publicist - Eagle Pass

isis.cardenas@sulross.edu

830-279-3040

THANK YOU

QUESTIONS? WE'RE HERE TO HELP.

OFFICE OF UNIVERSITY COMMUNICATIONS/ SRSU INTERNATIONAL